ORDER

Orders Order / Rev: 46979 27765295 Alt Order #: Product Desc: Awareness KLKN-TV 3474 Estimate: Flight Dates: 04/11/22 - 05/01/22 Primary AE: Katz Washington, D.C. Original Date / Rev: 04/15/22 / 04/15/22 Sales Office: DC Order Type: **GENERAL** Sales Region: National Agency Name: **Armada Strategies Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 2637 E. Atlantic Blvd., Ste. 43878 Billing Cycle: EOM/EOC Pompano Beach, FL 33062 Agency Commission: 15% Advertiser Big Red Leadership PAC Name: Demographic: A18+ New Business Thru: Product Codes: Issues/Propositions Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:30:00 P-03 Priority:

Bill I	Plan
--------	------

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	14	\$3,505.00	\$2,979.25
04/25/22	04/27/22	6	\$1,515.00	\$1,287.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	14	\$3,505.00	\$2,979.25	0.00
May 2022	6	\$1,515.00	\$1,287.75	0.00
Totals	20	\$5,020.00	\$4,267.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

_Ln Ch	n Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 KL	KN 04/13/2	22 04/13/22	Good Morning Ar	merica CM	7a-9a	W	:30	1	\$140.00P-04	0.00 NM	1	\$140.00
			Good Morning A	merica								
Goo	od Morning A	merica										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week	: 04/11/22	04/17/22	W	1	\$140.00	0.00						
2 KL	KN 04/19/2	22 04/19/22	Good Morning Ar	merica CM	7a-9a	-T	:30	1	\$140.00P-04	0.00 NM	1	\$140.00
			Good Morning A	merica								
God	od Morning A	.merica										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	: 04/18/22	04/24/22	-T	1	\$140.00	0.00						
3 KL	KN 04/27/2	22 04/27/22	Good Morning Ar	merica CM	7a-9a	W	:30	1	\$140.00P-04	0.00 NM	1	\$140.00
			Good Morning A	merica								
God	od Morning A	.merica										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	: 04/25/22	05/01/22	W	1	\$140.00	0.00						
N 4 KL	KN 04/24/2	22 04/24/22	This Week	CM	8a-9a	S	:30	1	\$125.00P-04	0.00 NM	1	\$125.00
			This Week									
This	s Week											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	: 04/18/22	04/24/22	S	1	\$125.00	0.00				l		

Print Date: 04/15/22 12:10:55 Page 2 of 3

Order / Rev: 46979 Advertiser: Big Red Leadership PAC

Alt Order #: 27765295 Product Desc: Awareness KLKN-TV

Flight Dates: 04/11/22 - 05/01/22 Estimate: 3474

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 04	art Date	End Date 04/24/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
Spot Ch	n Date Ra	<u>inge</u> <u>D</u>	escription		t/End Time		<u>Weekdays</u>	Leng		Rtg Type	İ	
	N 04/18/22 ee MG 4.2	2-04/24/22 T >	his Week	8a-9	a		Su	:3	30 (\$125.00)	0.00 <i>NM</i>		
	o Avail] P											
	N 04/21/22 G for 4.1 (h 8 News at 6a M-	F 6a-7	a		Th	:3	30 \$125.00	0.00 NM		
10 -1 0			Ch 8 News Midda	y M-F CM	11a-12p	W	- :30	1	\$100.00P-03	0.00 NM	1	\$100.00
		itness News	Ch 8 News Midda	-	·							
	er o ⊑yew art Date	End Date	- Midday <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					İ	
Week: 04		04/17/22	W	1 CM	\$100.00	0.00	.20	4	£400 00 D 02	0.00.004		# 400.00
6 KLKIN	04/21/2	2 04/21/22	Ch 8 News Midda Ch 8 News Midda	•	11a-12p	T	- :30	1	\$100.00P-03	U.UU INIVI	1	\$100.00
	-	itness News	-	Chata/Maak	Data	Dating						
Week: 04	art <u>Date</u> /18/22	End Date 04/24/22	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
7 KLKN	04/27/2	2 04/27/22	Ch 8 News Midda	•	11a-12p	W	- :30	1	\$100.00P-03	0.00 NM	1	\$100.00
Channe	el 8 Eyew	itness News	Ch 8 News Midda - Midday	ау ім-г								
Sta Week: 04	art Date	End Date 05/01/22	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
			Ch 8 News at 5p		5p-530p	M	- :30	1	\$300.00P-03	0.00 NM	1	\$300.00
Channe	al 8 Evew	itness News	Ch 8 News 5p M	-F								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 04		04/24/22	M Ch 8 News at 5p	M-F CM	\$300.00 5p-530p	0.00 w	- :30	1	\$300.00P-03	0.00 NM	1	\$300.00
			Ch 8 News 5p M		5p-550p	w	30	'	φ300.00F-03	U.UU INIVI	<u>'</u>	φ300.00
	el 8 Eyew art Date	itness News End Date	At Five Weekdays	Spots/Week	Rate	Rating						
Week: 04		04/24/22	W	1	\$300.00	0.00						
10 KLKN	04/25/2	2 04/25/22	Ch 8 News at 5p Ch 8 News 5p M		5p-530p	M	- :30	1	\$300.00P-03	0.00 NM	1	\$300.00
	-	itness News		•								
<u>Sta</u> Week: 04	art Date /25/22	End Date 05/01/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00					ĺ	
		2 04/13/22	Ch 8 News at 6p		6p-630p	W	- :30	1	\$350.00P-03	0.00 NM	1	\$350.00
Channe	el 8 Eyew	itness News	Ch 8 Eyewitness At Six	News 6p								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
12 KI KN		04/17/22	W Ch 8 News at 6p	M-F CM	\$350.00 6p-630p	0.00 -T	- :30	1	\$350.00P-03	0 00 NM	1	\$350.00
			Ch 8 Eyewitness		op 000p	·	.00	•	4000.00 . 00	0.00		Ψοσοίος
	ei 8 Eyew art Date	itness News End Date	At Six Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04	/18/22	04/24/22	-T	1	\$350.00	0.00						
13 KLKN	04/26/2	2 04/26/22	Ch 8 News at 6p Ch 8 Eyewitness		6p-630p	-T	- :30	1	\$350.00P-03	0.00 NM	1	\$350.00
	•	itness News	At Six	•	- .	5.4						
Sta Week: 04	art Date /25/22	End Date 05/01/22	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00					İ	
		2 04/14/22	M-F 630p-7p	СМ	630p-7p	T	- :30	1	\$250.00P-03	0.00 NM	1	\$250.00
Enterta	inment T	onight	M-F 630p-7p									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
15 KLKN		04/17/22	T M-F 630p-7p	1 CM	\$250.00 630p-7p	0.00 W	- :30	1	\$250.00P-03	0.00 NM	1	\$250.00
			M-F 630p-7p	-								,
⊨nterta	inment T	onignt									i	

Print Date: 04/15/22 12:10:55 Page 3 of 3

Order / Rev: 46979 Advertiser: Big Red Leadership PAC

Alt Order #: 27765295 Product Desc: Awareness KLKN-TV

Flight Dates: 04/11/22 - 05/01/22 Estimate: 3474

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 04/	18/22	04/24/22	W	1	\$250.00	0.00						
16 KLKN	04/25/2	2 04/25/22	M-F 630p-7p	CM	630p-7p	M	:30	1	\$250.00P-03	0.00 NM	1	\$250.00
_	_		M-F 630p-7p									
	nment T	J			_							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/		05/01/22	M	1	\$250.00	0.00						
17 KLKN	04/12/2	2 04/12/22	Ch 8 News at 10p		10p-1035p	-T	:30	1	\$375.00P-03	0.00 NM	1	\$375.00
Channa	I O Evou	itaaaa Nawa	Ch 8 News at 10	р М-Е								
	n o ⊑yew irt Date	itness News		Spots/Week	Data	Dating						
<u>Sta</u> Week: 04/		End Date 04/17/22	<u>Weekdays</u> -T	Spois/week	<u>Rate</u> \$375.00	<u>Rating</u> 0.00						
	,	2 04/21/22	Ch 8 News at 10p	MECM	10p-1035p	T	:30	1	\$375.00P-03	0.00 NIM	1	\$375.00
10 KLKIN	04/21/2	2 04/21/22	Ch 8 News at 10		тор-тозор	,	.30	'	φ3/3.00Ε-03	U.UU INIVI	!	φ3/3.00
Channe	l 8 Evew	itness News		P IVI I								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/	18/22	04/24/22	T	1	\$375.00	0.00						
19 KLKN	04/27/2	2 04/27/22	Ch 8 News at 10p	M-F CM	10p-1035p	W	:30	1	\$375.00P-03	0.00 NM	1	\$375.00
			Ch 8 News at 10	р M-F								
Channe	l 8 Eyew	itness News	At Ten									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 04/	25/22	05/01/22	W	1	\$375.00	0.00						
20 KLKN	04/24/2	2 04/24/22	Ch 8 News Sun a	t 10p CM	10p-1035p	S	:30	1	\$350.00P-03	0.00 NM	1	\$350.00
			Ch 8 News Sun a	at 10p								
	•	itness News										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/	18/22	04/24/22	S	1	\$350.00	0.00						
							<u> </u>			Totals	20	\$5,020.00



125 West 55th St New York, NY 10019 Contract # 27765295 Changes as of: 4/15/2022 at 8:26 AM Version: Highlighting Makegood 1 Status: Confirmed **CPE**: 371/477/3474 Flight: 4/11/22 - 5/1/22 Station: KLKN Con Type: POLITICAL/VOTE

Agency: Armada Strategies

Advertiser: Big Red Leadership PAC Market: Lincoln&Hstng-Krny-Pls DMA

2637 E Atlantic Blvd **Product:** Awareness Office: WASHINGTON Total Spots: 20 Suite 43878 **Agency Order #:** 11562292 Service: Nielsen Total CPP: \$0.00 Pompano Beach, FL Buyer: Blue, Sarah **Primary Demo:** Total GRP:

33062 Salesperson: ALEXANDRA Assistant: ALEXANDRA BRADLEY Traffic #: 46979

202-955-5342

BRADLEY 202-955-5342

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

											4/11 -	- 4/24										
# Day/Time	DP	Program	Rate	Len	4/11	4/12	4/13	4/14	4/15	4/16	4/17	4/18	4/19	4/20	4/21	4/22	4/23	4/24	-			
M-F 1 7a-9a		Good Morning America	\$140.00	30	0	0	1	0	0	0	0	0	1	0	0	0	0	0				
Su MSD 2 8a-9a		This Week	\$125.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	1 • 0				
M-F 3 11a-12n		Channel 8 Eyewitness News- Midday	\$100.00	30	0	0	1	0	0	0	0	0	0	0	1	0	0	0				
M-F 4 5p-5:30p		Channel 8 Eyewitness News At Five	\$300.00	30	0	0	0	0	0	0	0	1	0	1	0	0	0	0			-	
M-F 5 6p-6:30p		Channel 8 Eyewitness News At Six	\$350.00	30	0	0	1	0	0	0	0	0	1	0	0	0	0	0				
M-F 6 6:30p-7p		Entertainment Tonight	\$250.00	30	0	0	0	1	0	0	0	0	0	1	0	0	0	0				
M-F 7 10p-10:35p		Channel 8 Eyewitness News At Ten	\$375.00	30	0	1	0	0	0	0	0	0	0	0	1	0	0	0				
Su 8 10p-10:35p		Channel 8 Eyewitness News At Ten	\$350.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	1				
M-F MGD 9 6a-7a		Channel 8 News	\$125.00	30	0	0	0	0	0	0	0	0	0	0	1	0	0	0				
			TO	ΓALS:	0	1	3	1	0	0	0	1	2	2	3	0	0	1			•	
											4/25	- 5/1							Total	Total		

					IALU.	_ _							1 2 2 3 0 0 1				
												4/25	- 5/1	Total	Total		
#	Day/Time	DP	Program	Rate	Len	4/25	4/26	4/27	4/28	4/29	4/30	5/1		Spots	\$	CPP*	GRP*
1	M-F 7a-9a		Good Morning America	\$140.00	30	0	0	1	0	0	0	0		3	\$420.00	\$0.00	0.0
MSD 2	Su 8a-9a		This Week	\$125.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
3	M-F 11a-12n		Channel 8 Eyewitness News- Midday	\$100.00	30	0	0	1	0	0	0	0		3	\$300.00	\$0.00	0.0
4	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$300.00	30	1	0	0	0	0	0	0		3	\$900.00	\$0.00	0.0
5	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$350.00	30	0	1	0	0	0	0	0		3	\$1,050.00	\$0.00	0.0
6	M-F 6:30p-7p		Entertainment Tonight	\$250.00	30	1	0	0	0	0	0	0		3	\$750.00	\$0.00	0.0
	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$375.00	30	0	0	1	0	0	0	0		3	\$1,125.00	\$0.00	0.0
8	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$350.00	30	0	0	0	0	0	0	0		1	\$350.00	\$0.00	0.0
MGD 9	M-F 6a-7a		Channel 8 News	\$125.00	30	0	0	0	0	0	0	0		1	\$125.00	\$0.00	0.0
				TO	TALS:	2	1	3	0	0	0	0		20	\$5,020.00	\$0.00	0.0

Total \$: \$5,020.00



125 West 55th St New York, NY 10019 Contract # 27765295 Changes as of: 4/15/2022 at 8:26 AM Version: Highlighting Makegood 1 Status: Confirmed **CPE**: 371/477/3474 Flight: 4/11/22 - 5/1/22 Station: KLKN Con Type: POLITICAL/VOTE

Advertiser: Big Red Leadership PAC Market: Lincoln&Hstng-Krny-Pls DMA Agency: Armada Strategies

2637 E Atlantic Blvd **Product:** Awareness Office: WASHINGTON Total Spots: 20 Total CPP: \$0.00 Suite 43878 **Agency Order #:** 11562292 Service: Nielsen Pompano Beach, FL Buyer: Blue, Sarah **Primary Demo:** Total GRP:

> **Assistant:** ALEXANDRA BRADLEY 202-955-5342 Salesperson: ALEXANDRA Traffic #: 46979

BRADLEY 202-955-5342

Separation:

33062

	Makegood Comments									
Date/Time	Action	Added by	Comment							
04/15/22 8:26 AM	Sent To Rep	Joy Wenn	See spot n/a due to LUR. See MG on line 9							

Total \$: \$5,020.00